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IT SKILLS

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InDesign Photoshop Illustrator Premiere AfterEffects Mac PC Word Excel

# LEYLA AVSAR

Experienced Finnish Designer and Photographer.
Born in 1981, in Karjaa, Finland

## **WORK EXPERIENCE**

Schjærven Reklamebyrå Graphic Designer	June 2018-present	Oslo, Norway
Various freelance Photography work	2016-present	Oslo, Norway Lisbon, Portugal
Various freelance Graphic Design work	2015–present	Oslo, Norway Lisbon, Portugal
Smoy Ad Agency Freelance Art Director	2015–2017	Lisbon, Portugal
Smoy Ad Agency Art Director	2007–2015	Helsinki, Finland
TBWA\ Ad Agency Production Art Director	2007 Jan-Dec	Helsinki, Finland
Hobby Hall Graphic Designer	2006 Jun-Sep	Helsinki, Finland
EMI Finland Part-time Graphic Designer	2005–2007	Helsinki, Finland
Nokia Design Part-time Graphic Designer	2005–2006	Helsinki, Finland
Egmont Publishing Graphic Designer	2004–2005	Tampere, Finland
MyMedia Ad Agency Assistant Art Director	2003–2004, Intern & freelancer	Tampere, Finland
Vuoltsu Art and Media Workshop, Internship	2001, 5 months	Tampere, Finland
Hansaprint Printing house Post-processor	2000 3 months	Salo Finland

### LANGUAGES

Finnish (native)	
English	
Swedish	
Norwegian	

#### INTERESTS

Design Photography Music Fashion Movies Travelling Visual arts

Exercising

City culture

# EDUCATION

IADE, Creative University Photography and Visual Culture, Bachelor degree Lisbon, Portugal. Graduation in June 2017

Tampere Vocational College Tredu Audiovisual Media Degree, Media-assistant Tampere, Finland. Graduated in December 2004 Adult Education Collage of Southwest Finland Visual arts Paimio, Finland. 2000–2001

Upper Secondary School of Hermanni Matriculation examination Salo, Finland. Graduated in June 2000

#### AWARDS

Silver Effie 2009 Ellos email viral campaign My role: Art director, Smoy Ad Agency

Kontakti 2009 Best execution in targeted marketing Ellos email viral campaign My role: Art director, Smoy Ad Agency

Grand One 2009. First Award The most productive online campaing in 2009 Ellos email viral campaign My role: Art director, Smoy Ad Agency Grand One 2009. Second Award Best viral campaing in 2009 Ellos email viral campaign My role: Art director, Smoy Ad Agency

Silver Effie 2007 MTV3 Pay channel package The World's Fastest Nation My role: Assistant AD, TBWA\ Ad Agency

Metro Global Creative Awards 2007 Winner in category: Creative Format MTV3, TV series: Vanished My role: Assistant AD, TBWA\ Ad Agency

Scholarship Best graduating Media-assistant in 2004 Tampere Vocational College Tredu