



# LEYLA AVSAR

Experienced Finnish Designer and Photographer.  
Living in Oslo, Norway  
Born in 1981, in Karjaa, Finland

## CONTACT

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## IT SKILLS

- InDesign
- Photoshop
- Illustrator
- Premiere
- AfterEffects
- Figma
- Word
- Powerpoint
- Excel
- Apsis & Mailchimp
- Mac
- PC
- Photo studio work

## LANGUAGES

- Finnish (native)
- English
- Norwegian
- Swedish
- Portuguese

## INTERESTS

- Design
- Photography
- Music
- Fashion
- Movies
- Travelling
- Visual arts
- Exercising
- City culture
- Sauna

## WORK EXPERIENCE

Nets, Norway's branch Graphic Designer & Photographer	2021–present	Oslo, Norway
Schjærven Reklamebyrå Graphic Designer	2018–2021	Oslo, Norway
Various freelance Photography work	2016–present	Oslo, Norway Lisbon, Portugal
Various freelance Graphic Design work	2015–present	Oslo, Norway Lisbon, Portugal
Smoy Ad Agency Freelance Art Director	2015–2017	Lisbon, Portugal
Smoy Ad Agency Art Director	2007–2015	Helsinki, Finland
TBWA\ Ad Agency Production Art Director	2007 Jan–Dec	Helsinki, Finland
Hobby Hall Graphic Designer	2006 Jun–Sep	Helsinki, Finland
EMI Finland Part-time Graphic Designer	2005–2007	Helsinki, Finland
Nokia Design Part-time Graphic Designer	2005–2006	Helsinki, Finland
Egmont Publishing Graphic Designer	2004–2005	Tampere, Finland
MyMedia Ad Agency Assistant Art Director	2003–2004, Intern & freelancer	Tampere, Finland
Vuoltsu Art and Media Workshop, Internship	2001, 5 months	Tampere, Finland
Hansaprint Printing house Post-processor	2000, 3 months	Salo, Finland

## EDUCATION

IADÉ, Creative University Photography and Visual Culture, Bachelor degree Lisbon, Portugal. Graduation in June 2017	Adult Education Collage of Southwest Finland Visual arts Paimio, Finland. 2000–2001
Tampere Vocational College Tredu Audiovisual Media Degree, Media-assistant Tampere, Finland. Graduated in December 2004	Upper Secondary School of Hermann Matriculation examination Salo, Finland. Graduated in June 2000

## AWARDS

Silver Effie 2009 Ellos email viral campaign My role: Art director, Smoy Ad Agency	Grand One 2009. Second Award Best viral campaigning in 2009 Ellos email viral campaign My role: Art director, Smoy Ad Agency
Kontakti 2009 Best execution in targeted marketing Ellos email viral campaign My role: Art director, Smoy Ad Agency	Silver Effie 2007 MTV3 Pay channel package The World's Fastest Nation My role: Assistant AD, TBWA\ Ad Agency
Grand One 2009. First Award The most productive online campaigning in 2009 Ellos email viral campaign My role: Art director, Smoy Ad Agency	Metro Global Creative Awards 2007 Winner in category: Creative Format MTV3, TV series: Vanished My role: Assistant AD, TBWA\ Ad Agency
	Scholarship Best graduating Media-assistant in 2004 Tampere Vocational College Tredu